



Videohdiana, Inc.  
1000 N. Meridian Street  
Indianapolis, IN 46204

Buying Time  
650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

# Contract # 102393

Schedule Dates 09/04/12-09/10/12  
Advertiser Donnelly for Indiana (9136)  
Agency Buying Time (1115)  
Product Political/Senate (1132)  
Brand DEM/SEN/DONNELLY (13258)  
Salesperson Click, Steve (1579)  
Sales Office WTTH  
Buyer Name Corso, Erica  
Phone/Fax /  
CPE 299/301/301 2272 299 POLITIC  
Account Types National/Political Candidate  
Billing Type Standard  
Comments Political

Date Entered 08/30/12  
Last Modified 08/30/12  
Entered By Nancy Lavelly  
CO-OP No  
Headline # ECR07901140  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$3,877.50  
Net Total \$21,972.50  
Sales Tax

WTTH (WTTH)  
By Broadcast Month  
Sep. 2012  
Grand Total: 41 \$25,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/07/12-09/07/12	3	:30	12:30P- 1P (EST)	1								1	\$300.00	\$300.00	WTTH (WTTH)	12:30-1P NOON NEWS	8/30/12
2.0	Normal Line / SPOT (2)	09/10/12-09/10/12	3	:30	12:30P- 1P (EST)	1	X							1	\$300.00	\$300.00	WTTH (WTTH)	12:30-1P NOON NEWS	8/30/12
3.0	Normal Line / SPOT (3)	09/07/12-09/07/12	3	:30	12P- 12:30P (EST)	1								1	\$300.00	\$300.00	WTTH (WTTH)	12-12:30P NOON NEWS	8/30/12
4.0	Normal Line / SPOT (4)	09/10/12-09/10/12	3	:30	2P- 3P (EST)	1	X							1	\$200.00	\$200.00	WTTH (WTTH)	2-3P DR OZ	8/30/12
5.0	Normal Line / SPOT (5)	09/04/12-09/06/12	3	:30	9A- 10A (EST)	2		X		X				2	\$400.00	\$800.00	WTTH (WTTH)	9-10A TODAY	8/30/12
6.0	Normal Line / SPOT (7)	09/07/12-09/07/12	2	:30	9A- 10A (EST)	1								1	\$400.00	\$400.00	WTTH (WTTH)	9-10A TODAY	8/30/12
7.0	Normal Line / SPOT (8)	09/10/12-09/10/12	2	:30	9A- 10A (EST)	1	X							1	\$400.00	\$400.00	WTTH (WTTH)	9-10A TODAY	8/30/12
8.0	Normal Line / SPOT (9)	09/04/12-09/06/12	2	:30	12:30P- 1P (EST)	3		X	X	X				3	\$400.00	\$1,200.00	WTTH (WTTH)	12:30-1P NOON NEWS	8/30/12
9.0	Normal Line / SPOT (12)	09/07/12-09/07/12	2	:30	3P- 4P (EST)	1								1	\$400.00	\$400.00	WTTH (WTTH)	3-4P ELLEN	8/30/12
10.0	Normal Line / SPOT (13)	09/10/12-09/10/12	2	:30	3P- 4P (EST)	1	X							1	\$400.00	\$400.00	WTTH (WTTH)	3-4P ELLEN	8/30/12
11.0	Normal Line / SPOT (14)	09/04/12-09/06/12	2	:30	3P- 4P (EST)	3		X	X	X				3	\$400.00	\$1,200.00	WTTH (WTTH)	3-4P ELLEN	8/30/12
12.0	Normal Line / SPOT (17)	09/07/12-09/07/12	3	:30	7A- 9A (EST)	1								1	\$450.00	\$450.00	WTTH (WTTH)	7-9A TODAY	8/30/12
13.0	Normal Line / SPOT (18)	09/10/12-09/10/12	3	:30	7A- 9A (EST)	1	X							1	\$450.00	\$450.00	WTTH (WTTH)	7-9A TODAY	8/30/12
14.0	Normal Line / SPOT (19)	09/04/12-09/06/12	3	:30	12P- 12:30P (EST)	3		X	X	X				3	\$400.00	\$1,200.00	WTTH (WTTH)	12-12:30P NOON NEWS	8/30/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."





VideoIndiana, Inc.  
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650 Massachusetts Ave NW  
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**Advertiser** Donnelly for Indiana (9136)  
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**Product** Political/Senate (1132)  
**Brand** DEM/SEN/DONNELLY (13258)  
**Salesperson** Click, Steve (1579)  
**Sales Office** WTHR  
**Buyer Name** Corso, Erica  
**Phone/Fax** /  
**CPE** 299/301/301 2272 299 POLITIC  
**Account Types** National/Political Candidate  
**Billing Type** Standard  
**Comments** Political

**Date Entered** 08/30/12  
**Last Modified** 08/30/12  
**Entered By** Nancy Lavelly  
**CO-OP** No  
**Headline #** ECR07901140  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,877.50  
**Net Total** \$21,972.50  
**Sales Tax**

**WTHR (WTHR)**  
**By Broadcast Month**  
Sep. 2012  
Grand Total:  
Spots 41  
Rate \$25,850.00  
\$25,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (22)	09/07/12-09/07/12	2	:30	4P-7:30P (EST)	1					X			1	\$1,000.00	\$1,000.00	WTHR (WTHR)	7-7:30P WHEEL	8/30/12
16.0	Normal Line / SPOT (23)	09/07/12-09/07/12	3	:30	4A-4:30A (EST)	1					X			1	\$50.00	\$50.00	WTHR (WTHR)	4-4:30A EARLY TODAY	8/30/12
17.0	Normal Line / SPOT (24)	09/10/12-09/10/12	3	:30	4P-2P (EST)	1	X							1	\$300.00	\$300.00	WTHR (WTHR)	1-2P DAYS OF OUR LIVES	8/30/12
18.0	Normal Line / SPOT (25)	09/07/12-09/07/12	2	:30	5P-6P (EST)	1					X			1	\$1,000.00	\$1,000.00	WTHR (WTHR)	5-6P EARLY NEWS	8/30/12
19.0	Normal Line / SPOT (26)	09/10/12-09/10/12	2	:30	5P-6P (EST)	1	X							1	\$1,000.00	\$1,000.00	WTHR (WTHR)	5-6P EARLY NEWS	8/30/12
20.0	Normal Line / SPOT (27)	09/07/12-09/07/12	3	:30	4P-5P (EST)	1					X			1	\$450.00	\$450.00	WTHR (WTHR)	4-5P DR PHIL	8/30/12
21.0	Normal Line / SPOT (28)	09/10/12-09/10/12	3	:30	4P-5P (EST)	1	X							1	\$450.00	\$450.00	WTHR (WTHR)	4-5P DR PHIL	8/30/12
22.0	Normal Line / SPOT (29)	09/07/12-09/07/12	2	:30	7:30P-8P (EST)	1					X			1	\$1,100.00	\$1,100.00	WTHR (WTHR)	7-30-8P JEOPARDY	8/30/12
23.0	Normal Line / SPOT (30)	09/10/12-09/10/12	2	:30	7:30P-8P (EST)	1	X							1	\$1,100.00	\$1,100.00	WTHR (WTHR)	7-30-8P JEOPARDY	8/30/12
24.0	Normal Line / SPOT (31)	09/07/12-09/07/12	2	:30	6P-6:30P (EST)	1					X			1	\$1,200.00	\$1,200.00	WTHR (WTHR)	6-6:30P EARLY NEWS	8/30/12
25.0	Normal Line / SPOT (32)	09/10/12-09/10/12	2	:30	6P-6:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WTHR (WTHR)	6-6:30P EARLY NEWS	8/30/12
26.0	Normal Line / SPOT (33)	09/04/12-09/06/12	2	:30	5P-6P (EST)	3		X	X	X				3	\$1,200.00	\$3,600.00	WTHR (WTHR)	5-6P EARLY NEWS	8/30/12
27.0	Normal Line / SPOT (36)	09/04/12-09/06/12	2	:30	7P-7:30P (EST)	3		X	X	X				2	\$1,300.00	\$2,600.00	WTHR (WTHR)	7-7:30P WHEEL	8/30/12

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27.0.1	Preempt (36)	09/04/12															WTHR (WTHR)	Order Input Error/Exception - wed 7p is jeopardy due NFL	8/30/12
28.0	Normal Line / SPOT (39)	09/10/12-09/10/12	3	:30	11P- 11:35P (EST)	1	X							1	\$1,000.00	\$1,000.00	WTHR (WTHR)	11-11:35P LATE NEWS	8/30/12
29.0	Normal Line / SPOT (40)	09/04/12-09/06/12	3	:30	4P- 5P (EST)	3	X	X	X	X				3	\$600.00	\$1,800.00	WTHR (WTHR)	4-5P DR PHIL	8/30/12

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